

**FOR IMMEDIATE RELEASE**

---

**HAWKE MEDIA ANNOUNCES PARTNERSHIP WITH BRANDABLE**

SANTA MONICA, CA/USA – APRIL 20, 2017 – Hawke Media, widely recognized outsourced CMO, and Brandable, the world’s first ever business studio for influencers, announced a strategic partnership to bring new life and marketing savvy to Brandable’s unique service offerings.

Hawke Media and Brandable will join forces to ignite the passions and businesses of celebrities and influencers such as Lauren Conrad, Andre 3000, and 2 Chainz. Hawke will bring its unparalleled marketing expertise to enhance Brandable's robust service offerings, allowing celebrities and influencers alike to take their business ventures to the next level.

Erik Huberman, a 2016 Forbes 30 under 30 winner and the Founder and CEO of Hawke Media, already sits on the Brandable Team as a key advisor for the company. The Partnership between Hawke and Brandable will only allow increased collaboration between the two organizations.

For more information, please contact:

Janie LaFont  
Hawke Media  
1 (310) 451-7295  
janie@hawkemedia.com  
[www.hawkemedia.com](http://www.hawkemedia.com)

***About Hawke Media***

Hawke Media is a full-service outsourced CMO headquartered in Santa Monica, CA. Recognized by *Built in LA* as one of LA's Top 50 Startups, Hawke Media was founded by e-commerce and digital marketing expert Erik Huberman in 2013 and has been valued at \$30 million. Hawke Media has worked with over 400 brands, including companies such as *Raden, BeautyCon, BottleKeeper, The Ridge Wallet, Buscemi, Red Bull, Evite, Verizon Wireless, HP*. [www.hawkemedia.com](http://www.hawkemedia.com)