

FOR IMMEDIATE RELEASE

HAWKE MEDIA HONORED AS GOLD STEVIE® AWARD WINNER IN 2017 AMERICAN BUSINESS AWARDSSM

SANTA MONICA, CA – May 30, 2017 – Hawke Media earned a Gold Stevie® Award in the category of Company of the Year in the 15th Annual American Business Awards today.

The American Business Awards are the nation’s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Stevies for the Greek word meaning “crowned,” the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York City on Tuesday, June 20.

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, and App of the Year, among others. Hawke Media was nominated in the Company of the Year category for advertising, marketing and public relations.

Hawke’s business model stood out largely for the fact that it eschewed the standard agency model of long-term contracts in favor of a transparent month-to-month system where all services are a la carte, helping clients avoid high rates. Hawke also did away with account executives, optimizing transparency between clients and their work channels. Success with clients was compounded by success with employees. Only 5% of the company’s employee turnover was voluntary in 2016, a fact that was notable to judges in a notoriously high-turnover industry. “They seem to have a working understanding of how their culture should be,” said one judge. Another called Hawke “a role model in the digital world.”

More than 190 professionals worldwide participated in the judging process to select this year’s Stevie Award winners. Details about The American Business Awards and the list of 2017 Stevie winners are available at www.StevieAwards.com/ABA.

For more information, please contact:

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About Hawke Media

Hawke Media is a full-service outsourced CMO headquartered in Santa Monica, CA. Recognized by *Built in LA* as one of LA's Top 50 Startups, Hawke Media was founded by e-commerce and digital marketing expert Erik Huberman in 2013 and has been valued at \$30 million. Hawke Media has worked with over 400 brands, including companies such as *Raden, BeautyCon, BottleKeeper, The Ridge Wallet, Buscemi, Red Bull, Evite, Verizon Wireless, HP*. www.hawkemedia.com

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevie's recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.